



# RAN-7116

## Second Year B.Com ( Honours) Sem. IV Examination

### March / April - 2019

### Principles of Business Management. (Old Course)

Time: 2 Hours ]

[ Total Marks: 50

સૂચના : / Instructions

નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી.  
Fill up strictly the details of signs on your answer book

Name of the Examination:

Second Year B. Com (Honours) Sem. IV

Name of the Subject :

Principles of Business Management.

Subject Code No.:

7 1 1 6

Seat No.:

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Student's Signature

**Instruction:**

1. All Question are compulsory.
2. Figures to the right indicate full marks of the question.

**1. Answer in brief:**

**10**

1. What is PERT and CPM?
  - 2) Define social responsibility
  - 3) What is meant by corporate governance?
  - 4) State any four advantages of free reign leadership
  - 5) Explain the important areas of control in brief.
2. (a) Explain the Tannenbaum and Schmidt's theory of leadership.  
(b) Clarify the importance of control.
3. (a) Explain the process of planned change.  
(b) Explain the merits and demerits of PERT.



4. (a) Emerging horizons of management in changing environment, explain.  
(b) Case study

Mehul printing press prints as per order. There are 20 workers in the press. Workers get Rs. 150 as daily average wages. Their duty hours are 9 to 12 noon and 1.00 to 6.00 p.m. Workers are allowed to start their work only after the instructions are given to them, when they come in the morning daily. It is an order to work after instruction only. Banks are the main customer of the press. Therefore the manager of the press has to visit bank around 4.00 p.m. daily. Some of the customer comes to the press themselves. For remaining customers, the manager has to visit them thrice a week in the morning around 9.00 a.m. For the orders.

Usually, the manager comes back to the press around 11.00 a.m after seeing the outdoor customer.

Questions:

1. Which types of Leadership is found in the press?
  2. Do you find any type of Loss to the press due to this leadership? Give reasons.
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