



RAN - 1908060502050001

RAN-1908060502050001**F. Y. B. Com. Sem-II Examination****March / April - 2019****Business Economics****સૂચના : / Instructions**

(1)

નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the details of signs on your answer book

Name of the Examination:

F. Y. B. Com. Sem-II

Name of the Subject :

Business Economics

Subject Code No.: 1908060502050001

Seat No.:

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Student's Signature

(2) Attempt all questions.

(3) Mark of each question are indicated on the side.

Q:1 Answer the following questions in brief:**(10)**

1. What is meant by equilibrium of a firm ?
2. How the selling costs affect the demand curve ?
3. Indicate the main characteristics of price leadership.
4. State the main influencing factors of real wage.
5. What is insurable and non-insurable risks ?

Q:2 a) Explain the production and price determination under monopoly.**(06)**

b) Under what circumstance is price discrimination possible and profitable?

(07)**Q:3 a) Explain the innovation theory of profit.****(06)**

b) Discuss the Ricardian theory of rent.

(07)

Q:4 Write short notes: (any two)

(14)

1. Long run equilibrium of a firm under perfect competition.
 2. Characteristic of monopolistic competition.
 3. Marginal productivity theory.
 4. The loanable funds theory of interest.
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