



RAN-3445

TYB.B.A (Sem V) Examination

March / April - 2019

Research Methodology -1

(New Course)

Time: 2 Hours]

[Total Marks: 50

સૂચના : / Instructions

નીચે દર્શાવેલ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fill up strictly the details of signs on your answer book

Name of the Examination:

☛ **TYB.B.A (Sem V)**

Name of the Subject :

☛ **Research Methodology -1**

Subject Code No.:

3

4

4

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Seat No.:

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Student's Signature

Q: 1 Answer the following questions. (ANY FIVE)

10

1. Define business research.
2. What is hypothesis? States different types of hypothesis.
3. What secondary data are useful in following situations?
 - To study student satisfaction towards courses offered by your University.
 - To study long term financial position of Infosys.
4. Differentiate between these two terms: Data and Information.
5. What do you mean by Measurement error?
6. Which research Design is based on Panel Method? Why?
7. Classify briefly between qualitative research & quantitative research.

